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|  | **Registration opens: 8.30-9.30**  **Plenary:** | | | | | |  | **Day 1 – Tuesday September 26th 2017** | | | | | | | |  | |
|  | 9.30-9.45am | Welcome and introduction to the day | | **Laurie Miles**,  Senior Director SAS UK & Ireland | | |  |  | | | | | | | |  | |
|  | 9.45-10am | SAS Welcome | | **Charles Senabulya**,  Vice President and Country Manager, SAS UK & Ireland | | |  |  | |
|  | 10-11am | The future of SAS user engagement. | | **Chris Hemedinger**, Senior Manager for SAS Online Communities | | |  |  | |
|  | 11-11.30am | Break | | | | | | | | | | | | | |  | |
|  | **Stream 1** | **Expert services for: Learning & Academia** | | | | |  | **Stream 2** | **Tech Tips** | | | | | | |  | |
|  | **Time** | **Topic** | | **Presenter** | | |  | **Time** | **Topic** | | | | **Presenter** | | |  | |
|  | 11.30-12pm | Machine Learning: All Models Are Wrong, But Some Are Useful | | Aoife D'Arcy,  The Analytics Store | | |  | 11.30-12pm | Making Graphs Easier to Validate - The Benefits of ODS Graphics | | | | Phil Holland, Holland Numerics Ltd | | |  | |
|  | 12-12.30pm | “There’s a unicorn in the inside lane!” | | Chris Dillon, Caroline Tew, SAS Education | | |  | 12-12.30pm | Learn more hidden features in foundation SAS(r) to impress colleagues | | | | Peter Crawford, Crawford Software Consultancy Limited | | |  | |
|  | 12.30-1pm | Working with the grain to develop Analytical and Data Science talent | | Geoffrey Taylor, Head of Academic Engagement, SAS UK & Ireland & SAS EMEA | | |  | 12.30-1pm | Introduction to ETL with SAS | | | | *SAS–*Vasilij Nevlev, Analytium Ltd | | |  | |
|  | 1pm - 2pm | Lunch | | | | | | | | | | | | | |  | |
|  | 2-2.30pm | “Quick!, Someone Find Me a Data Scientist”. | | Myles Hannon, SAS Education | | |  | 2-2.30pm | Using SAS Stored Processes | | | | Phil Mason, Wood Street Consultants | | |  | |
|  | 2.30-3.30pm | Customer Panel: Fostering a SAS Learning Partnership For Success | | HMRC, Barclays, HSBC, Vanquis Bank | | |  | 2.30pm-3pm | Live and Let DI - A SAS Developer's experience with DI Studio | | | | Anthony Lee, Bahram Consulting Ltd. | | |  | |
|  |  | 3-3.30pm | Understanding and Managing User Behaviour on SAS GRID | | | | Matthew Truslove, Love-IT Consultancy Ltd | | |  | |
|  | 3.30-4pm | Break | | | | | | | | | | | | | |  | |
|  | 4-4.30pm | The SAS Learning Subscription: Aspire, Achieve, Advance | | SAS Education | | |  | 4-4.30pm | Build Lightning Fast Web Apps with HTM5 and SAS | | | | Allan Bowe, Boemska | | |  | |
|  | 4.30-5pm | Models of University-Industry engagement on Data Science projects & talent | | Professor Mak Sharma, Head of Data Science Programmes, Birmingham City University | | |  | 4.30-5pm | Mind-Map the Gap - Sentiment Analysis of Public Transport | | | | Tamas Bosznay, Amadeus | | |  | |
|  | **Stream 3** | **Expert services for: Consulting & Premium Support** | | |  | **Stream 4** | | | |  | **Stream 5** | **Super Demos** | | |  | |
|  | **Time** | **Topic** | **Presenter** | |  | SAS Certification Tracks | | | |  | **Time** | **Topic** | | **Presenter** |  | |
|  | 11.30-12pm | Catching motor insurance fraudsters using SAS social network analysis | Dipesh Meghani, SAS | |  | 1. SAS Certified Base Programmer 2. SAS Certified Advanced Programmer 3. SAS Certified Data Integration Developer 4. SAS Certified Platform Administrator 5. SAS Certified Big Data Professional 6. SAS Certified Advanced Analytics Professional 7. SAS Certified Visual Business Analyst: Exploration and Design Using SAS Visual Analytics | | | |  | 11.30-12pm | Visual Forecasting | | Jozef Moffat, SAS |  | |
|  | 12-12.30pm | Plan and Deliver. How to get ahead with SAS Visual Analytics | Gavin Khanna & Warren Ireson, SAS | |  |  | 12-12.30pm | SAS 9.5 – new features | | Paul Jones, SAS |  | |
|  | 12.30-1pm | Bish-bash-BOSH: SAS | Chris West, SAS | |  |  | 12.30-1pm | Workflow – new VDMML capability | | John Spooner, SAS |  | |
|  | 1pm- 2pm | Lunch | | |  |  | | | | |  | |
|  | 2-2.30pm | Supercharge Your SAS Support.  Maximize Your Capability. Minimize Your Risk | Adam Evans, SAS | |  |  | 2-2.30pm | SAS Viya – new algorithms | | Iain Brown, SAS |  | |
|  | 2.30-3pm | Catching motor insurance fraudsters using SAS social network analysis | Dipesh Meghani, SAS | |  |  | 2.30-3.30pm | Visual Analytics / Visual Statistics | | Rajeeve Narula, SAS |  | |
|  | 3-3.30pm | Plan and Deliver. How to get ahead with SAS Visual Analytics | Gavin Khanna & Warren Ireson, SAS | |  |  | 3-3.30pm | Deploying Analytics: making decisions in the right place, at the right time | | Janice Newell & Nick Heather, SAS |  | |
|  | 3.30-4pm | Break | | |  |  |  | | | |  | |
|  | 4-4.30pm | Bish-bash-BOSH: SAS | Chris West, SAS | |  |  | 4-4.30pm | SAS Viya for SAS 9 programmers | | Steve Ludlow, SAS |  | |
|  | 4.30-5pm | Supercharge Your SAS Support.  Maximize Your Capability. Minimize Your Risk | Adam Evans, SAS | |  |  | 4.30-5pm | SAS for GDPR | | Dave Smith, SAS |  | |

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|  | **Registration opens: 8.30-9.30**  **Plenary:** | | | | |  | | **Day 2 – Wednesday September 27th 2017** | | | | |  |
|  | 9.30-9.40am | Welcome and introduction to the day | **Laurie Miles**,  Senior Director SAS UK & Ireland | | |  | |  | | | | |  |
|  | 9.40-9.50am | SAS Welcome | **Charles Senabulya**,  Vice President and Country Manager, SAS UK & Ireland | | |  | |  |
|  | 9.50-10.35am | SAS Keynote | **Fritz Lehman,**  Executive Vice President & Chief Customer Officer | | |  | |  |
|  | 10.30-11am | Break | | | |  | |  |
|  | 11-11.45am | Customer Keynote | **TBC** | | |  | |  | | | | |  |
|  | 11.45-12.30pm | Keynote |  | | |  | |  | | | | |  |
|  | 12.30-1.30pm | Lunch | | | | | | | | | | |  |
|  | **Stream 1** | **Customer Stories** | | | |  | | **Stream 2** | | **SAS Presents** | | |  |
|  | **Time** | **Topic** | **Presenter** | | |  | | **Time** | | **Topic** | | **Presenter** |  |
|  | 1.30-2pm | Using Model Manager at British Gas – *Title TBC* | Paul Malley & Amadeusz Bartoszuk, British Gas | | |  | | 1.30-2pm | | SAS Viya roadmap / journey | | Caroline Hermon & Doug Green, SAS |  |
|  | 2-2.30pm | Using Mathematical Optimisation to Innovate for a Portfolio of Consumer Goods Products | Natalie Esquejo, Procter & Gamble | | |  | | 2-2.30pm | | GDPR and Future of Data Management | | Mike Wake, SAS |  |
|  | 2.30-3pm | Supporting the Strategic Goals of the Risk Function by using SAS Technologies | Thomas Clifford, Deloitte & Touche LLP | | |  | | 2.30-3pm | | SAS Analytics Product Roadmap – journey to AI | | John Spooner, SAS |  |
|  | 3-3.30pm | Break | | | | | | | | | | |  |
|  | 3.30-4pm | TBC |  | | |  | | 3.30-4pm | | SAS Viya on demand | | Rajeeve Narula, SAS & Sopra Steria |  |
|  | 4-4.30pm | TBC |  | | |  | | 4-4.30pm | | Results as a Service | | Joanna Lee, SAS |  |
|  | 4.30-5pm | TBC |  | | |  | | 4.30-5pm | | Image Processing | | Matthew Stainer, SAS |  |
|  | **Stream 3** | **Technical Insights** | | |  | | **Stream 4: Super Demos** | | | | |  | | |
|  | **Time** | **Topic** | | **Presenter** |  | | **Time** | | **Topic** | | **Presenter** |  | | |
|  | 1.30-2pm | The Learnings, Challenges and Triumphs of Implementing Retail IFRS9 Models in a SAS/Grid Environment | | Janet MacQuire and John Hines, Nationwide |  | | 1.30-2pm | | SAS Viya for SAS9 programmers | | Steve Ludlow, SAS |  | | |
|  | 2-2.30pm | SAS Clients Portal - client software at your fingertip | | Sergey Iglov, Royal Bank of Scotland |  | | 2-2.30pm | | Cognitive Capability/Deep Learning | | Iain Brown, SAS |  | | |
|  | 2.30-3pm | Auditing in SAS® Visual Analytics | | Elena Muriel, Amadeus |  | | 2.30-3pm | | Customer Intelligence 360 | | Rob Taylor, SAS |  | | |
|  | 3-3.30pm | Break | |  |  | | 3-3.30pm | |  | |  |  | | |
|  | 3.30-4pm | Introducing SAS@ Visual Analytics at NHS Digital | | Elena Muriel and Ian Bowles, Amadeus and NHS Digital |  | | 3.30-4pm | | Voice of the Customer – understanding the experiences you are delivering to your customers | | Matthew Stainer, SAS |  | | |
|  | 4-4.30pm | Price Markdown Optimisation in Fashion | | David Barrack, Antuit |  | | 4-4.30pm | | SAS for GDPR | | Dave Smith, SAS |  | | |
|  | 4.30-5pm | When you AF to SCL out a SAS Web Application | | Allan Bowe, Nikola Markovic and Michael Saunders Boemska & Allianz |  | | 4.30-5pm | | Workflow – new VDMML capability or SAS Visual Investigator | | John Spooner, SAS or TBC |  | | |